# Year 4 Annual Report

## Massachusetts Small MS4 General Permit Reporting Period: July 1, 2021-June 30, 2022

\*\*Please DO NOT attach any documents to this form. Instead, attach all requested documents to an email when submitting the form\*\*

Unless otherwise noted, all fields are required to be filled out. If a field is left blank, it will be assumed the requirement or task has not been completed. Please ONLY report on activities between July 1, 2021 and June 30, 2022 unless otherwise requested.

### **Part I: Contact Information**

Name (	of Municipality or Organi	zation: Town of Norw	ell			
EPA N	PDES Permit Number: M	AR041052				
Primaı	y MS4 Program Manag	er Contact Informat	ion			
Name:	Glenn Ferguson		Title:	Highway Direc	tor	
Street A	Address Line 1: Town of I	Norwell				
Street A	Address Line 2: 345 Main	Street				
City:	Norwell	State: MA	Zip Co	ode: 02061		
Email:	glenn.ferguson@townofn	orwell.net	Phon	ne Number: (781	) 645-7710	
Stormy	vater Management Prog	ram (SWMP) Infort	nation			
SWMF	Location (web address):	https://norwelldpw.co	m/engin	eering-projects/	townwide-ms4-c	compliance
Date S	WMP was Last Updated:	June 2019				
If the S	SWMP is not available on	the web please provid	le the ph	ysical address:		

### Part II: Self-Assessment

First, in the box below, select the impairment(s) and/or TMDL(s) that are applicable to your MS4. Make sure you are referring to the most recent EPA approved Section 303(d) Impaired Waters List which can be found here: https://www.epa.gov/tmdl/region-1-impaired-waters-and-303d-lists-state

<u></u>				
Impairment(s	<u>s)</u>			
	⊠ Bacteria/Pathogens	☐ Chloride	☐ Nitrogen	☐ Phosphorus
	☐ Solids/ Oil/ Grease (H	ydrocarbons)/ Metal	$\mathbf{S}$	
TMDL(s)				
In State:	☐ Assabet River Phospho	orus 🔀 Bacte	eria and Pathogen	☐ Cape Cod Nitrogen
	☐ Charles River Watersh		☐ Lake and Pond	Phosphorus
Out of State:	☐ Bacteria/Pathogens	☐ Metals	☐ Nitrogen	☐ Phosphorus
v		_		
			Cl	ear Impairments and TMDLs
unchecked. Ad	<b>pleted that permit require</b> Iditional information will b		-	quirement leave the box
Year 4 Requir	<u>rements</u>			
⊠ require	ped a report assessing curr ments within the municipa the SWMP, and:	•		es and other local cover, made it available as
C	No updates were recomm	ended		
•	Updates were recommend	ded. The anticipated	date or date of comp	letion for updates is/was:
	When changes are being	made to any of the a	nalyzed bylaws/regu	lations, the Town will consul
Develo	pped a report assessing loca	l regulations to dete	rmine the feasibility of	of making green
⊠ infrastr SWMP	-	when appropriate si	te conditions exist, m	ade it available as part of the
C	No updates were recomm	ended		
•	Updates were recommend	ded. The anticipated	date or date of comp	letion for updates is/was:
	When changes are being	made to any of the a	nnalyzed bylaws/regu	lations, the Town will consul
⊠ Identifi with B	ied a minimum of 5 permits MPs to reduce impervious	tee-owned propertie cover	s that could potentiall	y be modified or retrofitted
•	ou would like to describe previous incomplete milest	_	• •	ments listed above, provide ease use the box below:

Annual Requirements	
Provided an opportunity for public participation in review and implementation of SWMP and cowith State Public Notice requirements	mplied
⊠ Kept records relating to the permit available for 5 years and made available to the public	
The SSO inventory has been updated, including the status of mitigation and corrective measures implemented	
<ul> <li>This is not applicable because we do not have sanitary sewer</li> </ul>	
O This is not applicable because we did not find any new SSOs	
<ul> <li>The updated SSO inventory is attached to the email submission</li> </ul>	
O The updated SSO inventory can be found at the following website:	
☑ Updated system map due in year 2 as necessary	
☑ Provided training to employees involved in IDDE program within the reporting period	
Properly stored and disposed of catch basin cleanings and street sweepings so they did not disch receiving waters	arge to
Enclosed all road salt storage piles or facilities and implemented winter road maintenance proced minimize the use of road salt	dures to
Implemented SWPPPs for all permittee owned or operated maintenance garages, public works y transfer stations, and other waste handling facilities	ards,
□ Updated inventory of all permittee owned facilities as necessary	
☑ O&M programs for all permittee owned facilities have been completed and updated as necessary	y
Implemented all maintenance procedures for permittee owned facilities in accordance with O&N programs	Л
☑ Implemented program for MS4 infrastructure maintenance to reduce the discharge of pollutants	
Optional: If you would like to describe progress made on any incomplete requirements listed above or any additional details, please use the box below:	provide

**Bacteria/ Pathogens** (Combination of Impaired Waters Requirements and TMDL Requirements as Applicable)

<u>Annual Requirements</u>

Public Education and Outreach\*

- Annual message was distributed encouraging the proper management of pet waste, including noting any existing ordinances where appropriate
- Permittee or its agents disseminated educational material to dog owners at the time of issuance or renewal of dog license, or other appropriate time

 $\bowtie$  Provided information to owners of septic systems about proper maintenance in any catchment that discharges to a water body impaired for bacteria

\* Public education messages can be combined with other public education requirements as applicable (see Appendix H and F for more information)

Optional: If you would like to describe progress made on any incomplete requirements listed above or provide any additional details, please use the box below:
Optional: Use the box below to provide any additional information you would like to share as part of your self-assessment:

# Part III: Receiving Waters/Impaired Waters/TMDL

Have you made any changes to your lists of receiving waters, outfalls, or impubmitted?	pairments since the NOI was
• Yes	
○ No	
If yes, describe below, including any relevant impairments or TMDLs:	
Impairments update - Third Herring Brook MA94-27: from Category 2 water to Category 4c	

# **Part IV: Minimum Control Measures**

Please fill out all of the metrics below. If applicable, include in the description who completed the task if completed by a third party.

MCMI: Public Education
Number of educational messages completed <b>during this reporting period</b> : 8
Below, report on the educational messages completed during this reporting period. For the measurable goal(s) please describe the method/measures used to assess the overall effectiveness of the educational program.  BMP: School Program - Stormwater & Conservation Messaging
Message Description and Distribution Method:
Groundwater model, watershed model and cleaning dirty water taught to elementary school students and parent volunteers in school program
Targeted Audience: Residents
Responsible Department/Parties: North and South Rivers Watershed Association as part of the WaterSmart reg
Measurable Goal(s):
To educate 5th grade students and parent volunteers in Cole and Vinal Elementary Schools. The program ran for 2 days and there were 163 students and 24 parent volunteers.  In a sample survey, 85% of the students reported having a greater understanding of where their water comes from AFTER the program, 90% reported having a greater understanding of the importance of conserving water AFTER the program, and 80% reported having a greater understanding of how pollutants and runoff affect the quality of water AFTER the program.  A press release to went out to the town, The Globe, the Patriot Ledger, Wicked Local, and the Norwell Mariner. The programs were also posted on the NSRWA Facebook page with a reach of 1,134 people and 77 engagements, and on the Norwell Social Facebook page.
Message Date(s): 2022
Message Completed for: Appendix F Requirements ☐ Appendix H Requirements ☐ Was this message different than what was proposed in your NOI? Yes ○ No • If yes, describe why the change was made:
ir jes, deserree will the change was made.
BMP: Regional Rain Barrel Sale  Message Description and Distribution Method:
Education about water consevation and the reduction of stormwater from impervious surfaces
Targeted Audience: Residents

Responsible Department/Parties: North and South Rivers Watershed Association as part of the WaterSmart reg
Measurable Goal(s):
A press release to went out to the town, The Globe, the Patriot Ledger, Wicked Local, and the Norwell Mariner. Facebook posts were made on the NSRWA page. Information about the sale went out in the NSRWA E-newsletter to 6,000+ subscribers. There were 4 rain barrels sold in Norwell.
Message Date(s): 2022
Message Completed for: Appendix F Requirements ☐ Appendix H Requirements ☐
Was this message different than what was proposed in your NOI? Yes ○ No ●
If yes, describe why the change was made:
BMP: Greenscapes Guide
Message Description and Distribution Method:  Digital download of landscaping techniques that reduce stormwater pollutants (fertilizers, pesticides, herbicides)
Targeted Audience: Residents
Responsible Department/Parties: North and South Rivers Watershed Association as part of the WaterSmart reg
Measurable Goal(s):
We promoted the Greenscapes Guide at the Gardening Green Expo and handed out paper copies. It was promoted online and on the NSRWA Facebook page with a reach of 2,831 people and 187 engagements. There have been 4 downloads from Norwell at this time. It will be posted again.
Message Date(s): 2022
Message Completed for: Appendix F Requirements ⊠ Appendix H Requirements ⊠
Was this message different than what was proposed in your NOI? Yes ○ No ●
If yes, describe why the change was made:
BMP: Gardening Green Expo
Message Description and Distribution Method:
Regional event for WaterSmart South Shore Communities that provides information on how residents can reduce stormwater pollution from better landscaping practices.
Targeted Audience: Residents
Responsible Department/Parties: North and South Rivers Watershed Association as part of the WaterSmart reg

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Town of Norwell Page 8 Measurable Goal(s): A press release to went out to the town, The Globe, the Patriot Ledger, Wicked Local, and the Norwell Mariner. Several Facebook posts were made on the NSRWA page. Information about the event went out in our E-newsletter 4 times to 6,000+ subscribers each time. There were 500 guests in attendance. The videos of the speakers are now being added to the NSRWA website and shared online and on Facebook. Message Date(s): 2022 Appendix F Requirements ⊠ Message Completed for: Appendix H Requirements ⊠ Was this message different than what was proposed in your NOI? Yes O No • If yes, describe why the change was made: **BMP: Fertilizer and Grass Clippings Messages** Message Description and Distribution Method: Fertilizer and grass clippings education for residents Targeted Audience: Residents Responsible Department/Parties: North and South Rivers Watershed Association as part of the WaterSmart reg Measurable Goal(s): A grass clippings message and a fertilizer message were both posted on the NSRWA Facebook page in May. The grass clippings message had a reach of 11,034 people and 472 engagements. The fertilizer message had a reach of 2,376 people and 239 engagements. The grass clippings Facebook post was boosted in June with a \$50 ad targeted to all WaterSmart towns with a reach of 9,678 and 266 engagements, and a \$50 ad targeted to Norwell with a reach of 3,211 and 361 engagements. Message Date(s): May/June 2022 Appendix F Requirements ⊠ Appendix H Requirements ⊠ Message Completed for: Was this message different than what was proposed in your NOI? Yes O No •

#### **BMP: Pet Waste Education**

Message Description and Distribution Method:

If yes, describe why the change was made:

Printed Scoop It cards, web article, press release, and social media posts for June

Targeted Audience: Residents
Responsible Department/Parties: North and South Rivers Watershed Association as part of the WaterSmart reg
Measurable Goal(s):
Pet waste Scoop It cards were distributed to the town clerk's office (100), Norwell Veterinary Hospital (100), and Devine Feed and Pet (50). An article was written on The Problem of Dog Waste on the South Shore. This was sent to The Globe, the Patriot Ledger, Wicked Local, and the Norwell Mariner. The Patriot Ledger wrote a feature on it from our press release, and WATD did an on air interview. It was posted on the NSRWA Facebook page with a reach of 1,556 people and 197 engagements, and on the Norwell Social Facebook page.
Message Date(s): June 2022
Message Completed for: Appendix F Requirements ⊠ Appendix H Requirements ⊠
Was this message different than what was proposed in your NOI? Yes ○ No ●
If yes, describe why the change was made:
Message Description and Distribution Method:  Maintenance of septic systems, corresponding with SepticSmart week in September
Targeted Audience: Residents
Responsible Department/Parties: North and South Rivers Watershed Association as part of the WaterSmart reg
Measurable Goal(s):
Message Date(s):
Message Completed for: Appendix F Requirements ⊠ Appendix H Requirements ⊠
Was this message different than what was proposed in your NOI? Yes ○ No ⊙
If yes, describe why the change was made:

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## **BMP:Proper Management of Waste Materials and Dumpsters**

Message Description and Distribution Method:

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A 6" X 11" postcard was created and mailed to all of the Businesses, Institutions, Commercial Facilities and Industrial Facilities in Norwell. There was a checklist of best practices on dumpster mainenance for

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companies to use on the postcard. It also included an online contest for people who respond to the questionnaire.	
Targeted Audience: Businesses, institutions and commercial facilities; Industrial facilities	
Responsible Department/Parties: North and South Rivers Watershed Association as part of the Water	rSmart reg
Measurable Goal(s):	
There were 526 postcards mailed in Norwell.	
Message Date(s): 2021-2022	
Message Completed for: Appendix F Requirements ☐ Appendix H Requirements ☐	
Was this message different than what was proposed in your NOI? Yes ○ No ●	
If yes, describe why the change was made:	
Add an Educational Message	
MCM2: Public Participation	
Describe the opportunity provided for public involvement in the development of the Stormwater Ma Program (SWMP) <b>during this reporting period</b> :	ınagement
The SWMP is posted to the Town website with contact information for questions/comments.	
Was this opportunity different than what was proposed in your NOI? Yes O No •	
Describe any other public involvement or participation opportunities conducted during this reporti	ng period:

## MCM3: Illicit Discharge Detection and Elimination (IDDE)

Sanitary Sewe	r Overflows (SSOs)
Check off the bo	ox below if the statement is true.
$\boxtimes$	This SSO section is NOT applicable because we DO NOT have sanitary sewer
Below, report o	n the number of SSOs identified in the MS4 system and removed during this reporting period.
	Number of SSOs identified: 0
	Number of SSOs removed: 0
MS4 System M	<u>Iapping</u>
Optional: Prov	ide additional status information regarding your map:
Samaaning of O	w.4folla/Ju.4onoonnootiona
0	utfalls/Interconnections
	ease submit any outfall monitoring results from this reporting period. Outfall monitoring nclude the date, outfall/interconnection identifier, location, weather conditions at time of
	pitation in previous 48 hours, field screening parameter results, and results from all analyses.
	ude the updated inventory and ranking of outfalls/interconnections based on monitoring results.
	No outfalls were inspected
	The outfall screening data is attached to the email submission
	The outfall screening data can be found at the following website:
Below, report o	n the number of outfalls/interconnections screened during this reporting period.
	Number of outfalls screened: 0
Below, report o	n the percent of outfalls/interconnections screened <b>to date</b> .
	Percent of outfalls screened: 100
<i>Optional:</i> Prov	ide additional information regarding your outfall/interconnection screening:

#### **Catchment Investigations**

If conducted, please submit all data collected during this reporting period as part of the dry and wet weather investigations. Also include the presence or absence of System Vulnerability Factors for each catchment.

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$\circ$	No catchment investigations were conducted
•	The catchment investigation data is attached to the email submission
$\circ$	The catchment investigation data can be found at the following website:
Below, report o	on the number of catchment investigations completed during this reporting period.
	Number of catchment investigations completed this reporting period: 60
Below, report of	on the percent of catchments investigated <b>to date.</b>
	Percent of total catchments investigated: 46
Optional: Prov	vide any additional information for clarity regarding the catchment investigations below:
period and as 1	Norwell completed a number of cleaning projects on the drainage system for this reporting part of the infrastructure maintenance, DPW personnel looked for illicit connection indicators to DE program guidelines.
period, and cut date of discove schedule of ren	rges were found, please submit a document describing work conducted over this reporting mulative to date, including location source; description of the discharge; method of discovery; ry; and date of elimination, mitigation, or enforcement OR planned corrective measures and
•	on the number of illicit discharges identified and removed, along with the volume of sewage <b>g this reporting period.</b>
	Number of illicit discharges identified: 0
	Number of illicit discharges removed: 0
	Estimated volume of sewage removed: 0 gallons/day
-	on the total number of illicit discharges identified and removed to date. At a minimum, report on illicit discharges identified and removed <b>since the effective date of the permit (July 1, 2018)</b> .  Total number of illicit discharges identified:
	Total number of illicit discharges removed: 0
•	vide any additional information for clarity regarding illicit discharges identified, removed, or removed below:

	<u>ing</u>
Describe the freq	uency and type of employee training conducted during this reporting period:
housekeeping tra	5 personnel from the Highway and Trees Ground Departments went through good ining. Training included overview of protocols for handling spills and what equipment and ired as part of good housekeeping program.
Below, report on this reporting per	MCM4: Construction Site Stormwater Runoff Control the construction site plan reviews, inspections, and enforcement actions completed during riod.
N	umber of site plan reviews completed: 39
N	umber of inspections completed: 126
N	umber of enforcement actions taken: 5
Optional: Enter a enforcement action	any additional information relevant to construction site plan reviews, inspections, and ons:
enforcement acti	
enforcement action	Post-Construction Stormwater Management in New Development and
MCM5:	Post-Construction Stormwater Management in New Development and Redevelopment
MCM5:  Ordinance or Ro  D  As-built Drawin  Below, report on	Post-Construction Stormwater Management in New Development and Redevelopment  egulatory Mechanism  ate update was completed (due in year 3): 2020

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Retrofit Properties Inventory		
Below, list the permittee-owned properties that could be modified or retrof impervious areas (at least 5):	itted with BMPs to	mitigate
See email attachment BMP Retrofit Locations memo (attachments) for Pot	ential BMP Retrof	it Sites.
MCM6: Good Housekeeping		
Below, report on the number of catch basins inspected and cleaned, along removed from the catch basins during this reporting period.	with the total volun	ne of material
Number of catch basins inspected: 1,500		
Number of catch basins cleaned: 1,500		
Total volume or mass of material removed from all catch ba	asins: 0	[Select Units]
Below, report on the total number of catch basins in the MS4 system.		
Total number of catch basins: 1,500		
If applicable:		
Report on the actions taken if a catch basin sump is more than 50% full duinspections/cleaning events:	ring two consecutiv	ve routine
5% of catch basins in Town are more than 50% full. These are the result of and were managed during this reporting year.	isolated construct	ion incidences

## **Street Sweeping**

Report on street sweeping completed during this reporting period using one of the three metrics below.

	rwell			Page 15
	O Number of miles cleaned: 80			
	O Volume of material removed:		[Select Units]	
	• Weight of material removed:	30	tons	
	ter Pollution Prevention Plan (SW port on the number of site inspection period.	,	hat require a SWPPP con	mpleted <b>during this</b>
	Number of site inspections con	mpleted: 4		
Describe	any corrective actions taken at a fac	ility with a SW	PPP:	
<u>Monitori</u>	ng or Study Results	ditional Info	mation	
reporting	om any other stormwater or receiving period not otherwise mentioned above tiveness must be attached.  Not applicable  The results from additional regions.	ove, where the d	ata is being used to informate attached to the email	m permit compliance or
reporting	period not otherwise mentioned abovectiveness must be attached.  Not applicable	ove, where the d	ata is being used to informate attached to the email	m permit compliance or
reporting permit effort	period not otherwise mentioned abovectiveness must be attached.  Not applicable The results from additional reported to you, a brief description.	ports or studies ports or studies on your behalf	ata is being used to informate attached to the email can be found at the follower or if monitoring or studie	submission wing website(s):

COVID-19 Impacts	
Optional: If any of the above year 4 requirements could not be completed due to the impacts of COVID-please identify the requirement that could not be completed, any actions taken to attempt to complete the requirement, and reason the requirement could not be completed below:	

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#### **Activities Planned for Next Reporting Period**

Please confirm that your SWMP has been, or will be, updated to comply with all applicable permit requirements including but not limited to the year 5 requirements summarized below. (Note: impaired waters and TMDL requirements are not listed below)

Yes, I agree ⊠

#### **Annual Requirements**

Town of Norwell

- Annual report submitted and available to the public
- Annual opportunity for public participation in review and implementation of SWMP
- Keep records relating to the permit available for 5 years and make available to the public
- Properly store and dispose of catch basin cleanings and street sweepings so they do not discharge to receiving waters
- Annual training to employees involved in IDDE program
- Update inventory of all known locations where SSOs have discharged to the MS4
- Continue public education and outreach program
- Update outfall and interconnection inventory and priority ranking and include data collected in connection with the dry weather screening and other relevant inspections conducted
- Implement IDDE program
- Review site plans of construction sites as part of the construction stormwater runoff control program
- Conduct site inspection of construction sites as necessary
- Inspect and maintain stormwater treatment structures
- Log catch basins cleaned or inspected
- Sweep all curbed streets at least annually
- Continue investigations of catchments associated with Problem Outfalls
- Implemented SWPPPs for all permittee owned or operated maintenance garages, public works yards, transfer stations, and other waste handling facilities
- Review inventory of all permittee owned facilities in the categories of parks and open space, buildings and facilities, and vehicles and equipment; update if necessary
- Review O&M programs for all permittee owned facilities; update if necessary
- Implement all maintenance procedures for permittee owned facilities in accordance with O&M programs
- Implement program for MS4 infrastructure maintenance to reduce the discharge of pollutants
- Enclose all road salt storage piles or facilities and implemented winter road maintenance procedures to minimize the use of road salt

- Review as-built drawings for new and redevelopment to ensure compliance with post construction bylaws, regulations, or regulatory mechanism consistent with permit requirements

- Inspect all permittee owned treatment structures (excluding catch basins)
- Identify additional permittee-owned properties that could potentially be modified or retrofitted with BMPs to reduce impervious areas so that the permittee maintains a minimum of 5 sites in their inventory, until such a time when the permittee has less than 5 sites remaining

Provide any additional details on activities planned for permit year 5 below:				

## Part V: Certification of Small MS4 Annual Report 2021

#### 40 CFR 144.32(d) Certification

I certify under penalty of law that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gather and evaluate the information submitted. Based on my inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information, I certify that the information submitted is, to the best of my knowledge and belief, true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fine and imprisonment for knowing violations.

Name:	Glenn Ferguson	Title:	Highway Director
	[Signatory may be a duly authorized representative]	Date:	